



The Catalina Country Club will once again be hosting the prestigious Crown Lager PGA National Futures Trainee Championships from 26 October – 1 November 2009. This is not only an excellent opportunity to showcase our Club and region generally, but it will create a wonderful opportunity for your organisation to further develop your business in partnership with the PGA and Catalina Country Club.

A limited number of the 18 PGA Championship and Pro-Am golf holes are available after meeting the PGA's major sponsors commitments. The Catalina Country Club would like to offer you the opportunity to secure one of the remaining tournament VIP sponsorship packages for the 2009 PGA Futures Championship. Please note that any existing club sponsor hole signage will remain throughout the 4 day PGA championship and for the Pro-Am event on Tuesday 27 October.

The 2009 PGA Futures Championships is by far the richest trainee event in Australia and will showcase the best golf professional trainees and also include the trainee champions from the USA, Great Britain and NZ who are expected to be in attendance. The Catalina Country Club has secured the event for the next 2 years with an option for a further 3 years. The event was previously hosted at Sandhurst GC, Victoria and Newcastle GC, NSW. While the event is not televised, it attracts much media attention and awareness from the community generally. (WIN TV has agreed to cover the event on its daily evening sports news coverage and we have scheduled a live radio outdoor broadcast with 2EC from the clubhouse on Friday 30 October.)

A tournament VIP sponsorship package for the PGA Futures Championship will provide your organisation with:

- On course advertising including tee banner sign advertising (to be provided by the sponsor). This can be supplemented with products/services on the hole or in or around the clubhouse;
- A team of 3 players in the Pro-Am event on Tuesday 27 October (choice of morning or afternoon) with one of the leading trainees. This is an excellent opportunity to network clients and/or staff and the opportunity to win some excellent prizes;
- Corporate gift pack including quality golf shirt, balls, ball markers etc. Opportunities exist for you as a sponsor to include in this gift pack a sample of your product or promotional material for each player (approx. 140 business persons plus professional golfers);
- Full buffet lunch for each of your team members;
- 3 tickets to the Championship 3-course welcome VIP dinner on Tuesday evening (27 October) and comedy hour. (A copy of last year's dinner menu is attached for your information);
- Complimentary drinks on course, lunch and dinner for your 3 players;
- Complimentary cart hire (limited numbers);

- An extensive TV (South Coast or ACT option) and radio (2EC) advertising package valued at over \$1,500.

Total cost is \$3,300 (incl. GST).

Please advise your expression of interest by Monday 14 September 2009. This will allow us sufficient time to extend the invitation to those other organisations, if required, that have already expressed interest in sponsoring the event and to complete all the work necessary to successfully promote the event and the sponsors. Should you choose to proceed with a VIP hole sponsorship package, we will make available specialised PGA invitations ideal for presenting to your recipients.

Should you simply wish to play in the Pro-Am event (that includes lunch, dinner, complimentary drinks and gift pack) with your staff and/or clients, with no sponsorship or complimentary cart hire, the cost would be \$550 per team of 3 players. Please note we can only take expressions of interest for this option at this time as it will depend on availability of places in the field after meeting our PGA and golf hole sponsor commitments.

A significant portion of Australian business starts or finishes on the golf course and, an association with golf can send a strong message to an organisation's customers, employees and business partners.

This is an exciting event for the Catalina Country Club and for the Eurobodalla region. We hope you join us in making this a successful experience for all involved.

Yours sincerely

Richard Hogg
CEO